



Southampton
Hospitals
Charity

Supporting



Celebrate



Years of the
NHS

Take on a challenge based around the number 75!





£75 could fund vital craft activities or comforting toys for our children undergoing treatment in hospital.

We would love to come and talk to your team about how we enhance care for our patients, and to discuss how you can get involved and support us.

Paying in money

- Donate at [justgiving.com/campaign/NHS-75](https://www.justgiving.com/campaign/NHS-75)
- Send a cheque payable to '**Southampton Hospitals Charity**' to the address overleaf.
- Call **023 8120 8881** to pay by BACS.

Discover further resources to celebrate the NHS's 75th birthday including additional fundraising ideas at southamptonhospitalscharity.org/corporate

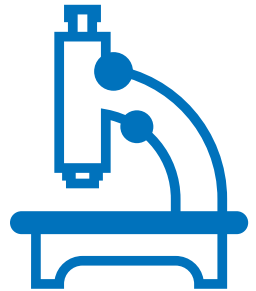
75 years of the National Health Service

Since the NHS was founded on 5 July 1948, it has always innovated and adapted to meet the needs of each generation.

As we celebrate this milestone, we're looking back on the history and achievements of our organisation, the recent innovations and technology that has changed how we provide care, the dedication of the hundreds of thousands of our staff, and the opportunities that lie ahead to shape the next 75 years of the health service.

It is time to celebrate our past, but more importantly, a time to think about a future where we continue to put patients first.

Celebrate this momentous occasion with us!



Priority Appeal

Supporting our Priority Appeal means we can continue to ensure the most urgent needs of the hospitals are addressed quickly, as well as help any area to secure items that are 'over and above' the remit of NHS funding.

The Priority fund can be used to purchase state-of-the-art equipment, improve patient areas, support additional services, and create new relaxation spaces, among other things.



Rebuilding and refurbishing our hospital

University Hospital Southampton NHS Foundation Trust is a major trauma centre, providing world-class care for communities along the South Coast and beyond. Southampton Hospitals Charity supports the hospital by funding new facilities and building an environment with our patients in mind.

Together, we can plan ahead for whatever new needs the hospital may have, and with your support, know that we'll be able to fund the next important refurbishment that has the potential to change our patients' lives.

The world of medicine is transforming all the time, and that's why we invest so much effort into the fitting of new buildings and the renovation of older areas.

This could be inpatient or intensive care beds, outpatient clinics or waiting rooms, our state-of-the-art theatres, or rehabilitation areas. Your support will make this all possible.

Five ways you can support the hospital

- 1** Charity of the year partnership. Together, we could make a real difference to your local hospital.
- 2** Company donations. We will work with you to find a project that aligns with your company values.
- 3** Cause-related marketing, such as donating a proportion of your profits to us from the sale of a particular product or service.
- 4** Sign up to an event as part of our NHS 75th celebrations. Check out our full list of events at southamptonhospitalscharity.org/events
- 5** Volunteering days to support our events.



NHS Mission 75

As the NHS celebrates its 75th year, here at Southampton Hospitals Charity, we are encouraging local businesses to take part in Mission 75 throughout 2023.

Simply think of something you or your team can do 75 times. Here are a few ideas, but the possibilities really are endless!

Things to do in the office:

- Quiz
- Bake sale
- Dress down day
- Office Olympics
- Raffle



Actions to do 75 times or for 75 minutes:

- Skipping / squats
- Juggling / Keepie uppies
- Scavenger hunt (hide 75 items)
- Walk, cycle, run to/from work

Intensive care journey for racer Mike

On the August bank holiday in 2022, Mike Brown was enjoying a day of racing his Ginetta around Thruxton race course. Suddenly he lost control of his car and crashed into the barriers at 140 miles per hour.

His wife, Vic, says, "My husband, Mike, and his youngest son, Adam, love to race. After Mike crashed into the barriers he was airlifted to Southampton and stayed in the emergency department until he stabilised.

That evening they x-rayed him at the bedside to see the extent of his injuries. It was truly shocking! On the left-hand side he had broken his collar bone, nine ribs broken front and back, one broken ankle, his pelvis was broken in three places front and back, and his right thumb was broken. He also had a collapsed lung which needed a drain.

The next day they moved him to the General Intensive Care Unit, where staff spent the next 24 hours trying to keep his organs functioning. It proved too much for his body and that night, he had a heart attack.

Thankfully he pulled through, although we had many more scares along the road to his recovery. The staff at Southampton gave us back our future together."



At Southampton Hospitals Charity, we bring people together to raise life-changing funds for University Hospital Southampton – the south coast's leading healthcare provider, treating over 1.9 million people each year.

From specialist services to pioneering research, our incredible supporters enhance care, experience and outcomes for thousands of patients each year. For more information or to make a donation, contact us on:



023 8120 8881



fundraising@uhs.nhs.uk



southamptonhospitalscharity.org/corporate

Southampton Hospitals Charity

Mailpoint 135, Southampton General Hospital, Tremona Road, Southampton, SO16 6YD.



Southampton Hospitals Charity UK



@charity_shc